Finding aid for the
Max Yavno Archive, 1911-1993
AG 136

Finding aid updated by Paige Hilman, 2018
Max Yavno Archive, 1911-1993
AG 136

Creator
Yavno, Max

Quantity/ Extent
84 linear feet

Language of Materials
English

Biographical/ Historical Note
1911  Born April 26 in New York City
1927  June, graduates from Evander Childs High School in the Bronx, New York; begins working for the New York Stock Exchange as a page boy; begins studies at the City College of New York during evening sessions
1930  Marries Alyse Abrams and purchases his first camera (divorced 1934)
1932  Receives Bachelor of Social Science degree from the City College of New York
1932-33  Attends the Graduate School of Business Administration at Columbia University
1933-34  Enrolls in the graduate program in Political Science at Columbia University
1935  Employed as a social worker at the New York City Home Relief Bureau
1936-42  Employed by the Works Progress Administration (WPA) to process artists' applications and as a photographer
1938-39  President of the Photo League
1939-42  Shares an apartment with Aaron Siskind in New York
1942-45  Serves in the United States Army Air Force during World War II as a photography instructor
1945  Moves to Los Angeles; begins working as a freelance photographer for various magazines, including Vogue and Harper's Bazaar
1946  Solo exhibition at the American Contemporary Gallery in Los Angeles
1947  Briefly lives in San Francisco; Siskind visits him

1948  Publishes *The San Francisco Book* (Boston: Houghton Mifflin Co.) with Herb Caen; solo exhibition at the California Palace of the Legion of Honor in San Francisco

1949  Siskind visits him in Los Angeles

1950  Publication of *The Los Angeles Book* (Boston: Houghton Mifflin Co.) with Lee Shippey

1952  Edward Steichen acquires nineteen (or twenty in some accounts) Yavno prints for *The Museum of Modern Art, New York*

1953  Awarded John Simon Guggenheim Memorial Fellowship with recommendations by Edward Weston and Steichen

1954 and 55  Awarded Art Directors Club Award, New York

1954-75  Owns and operates a commercial photography studio in Los Angeles


1967  Travels to Europe

1968  Publication of *Natzler Ceramics* (Los Angeles: Los Angeles County Museum of Art)

1972-73  Studies cinematography, University of California at Los Angeles, Graduate Division of Theater Arts

1975  Travels to Death Valley, California; begins to make personal, artistic photographs

1976  Solo exhibition at the G. Ray Hawkins Gallery in Los Angeles

1977  Publication of *Portfolio One: Image as Poem* (Los Angeles) with text by Ben Maddow; and *Silver See* (Los Angeles) a group portfolio with text by Victor Landweber; solo exhibition at Halsted Gallery in Birmingham, Michigan

1978  Solo exhibition at G. Ray Hawkins Gallery in Los Angeles; and at the Gallery for Photographic Arts in New Orleans, Louisiana

1979  Travels to Israel and Egypt funded by a National Endowment for the Arts grant; solo exhibition at the Gallery for Photographic Arts in North Olmstead, Ohio; and at Marcuse Pfeifer Gallery in New York

1981... October to December, travels to Mexico; Publication of *The Photography of Max Yavno* (Berkeley and Los Angeles: University of California Press) with text by Ben Maddow; retrospective exhibition at the Los Angeles Municipal Art Gallery; exhibition at the Galería Manuel Álvarez Bravo, Cuanhtémoc, Mexico

1982  Travels to Morocco

1985  Dies April 4 in Los Angeles

1992  Archive acquired by the Center for Creative Photography, The University of Arizona

[Information from *The Photography of Max Yavno*, with text by Ben Maddow (Berkeley: University of California Press, 1981).]

**Scope and Content Note**

This archive includes a variety of material from the life and work of Max Yavno. This includes correspondences, biographical materials, exhibition records, writings, interviews, book projects, lectures, awards, business records, clippings, publications, Legal, financial, and medical records, audiovisual materials, memorabilia, posthumous materials, and photographic materials, including negatives, slides, and contact prints.

**Arrangement**

Series 1: Correspondence, 1949-1984

Series 2: Biographical Materials, 1932-1985

Series 3: Exhibitions, 1946-1989

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Series 12: Photographic Materials, 1940-1985
   Subseries 1: Black and white negatives, 4x5 and 2 ¼ x 2 ¼
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   Subseries 5: Contact Prints, Proof Prints, Study Prints

Names and Subject Terms

Yavno, Max [http://vocab.getty.edu/ulan/500036973]

Restrictions

Conditions Governing Access

Access to this collection requires an appointment with the Volkerding Study Center.

Conditions Governing Use

It is the responsibility of the user to obtain permission from the copyright owner (which could be the institution, the creator of the record, the author or his/her transferees, heirs, legates or literary executors) prior to any copyright-protected uses of the collection.
The user agrees to indemnify, defend, and hold harmless the Arizona Board of Regents, the University of Arizona, Center of Creative Photography, including its officers, employees, and agents, from and against all claims made relating to copyright or other intellectual property infringement.

Provenance

The archive was received in three accruals. The first arrived in 1992 after being sorted and distributed by the Museum of Contemporary Arts in Los Angeles. The second and third were received in 2008 from the Leonard and Marjorie Vernon Estate.

Accruals

Accruals were received in 1992 and 2008.

Preferred Citation

Max Yavno Archive, 1911-1993. AG170. Center for Creative Photography, University of Arizona, Tucson, AZ.

Processing Information

Shortly after the 1992 shipment was received at CCP, the photographic component was examined by the curator and sorted into the fine print component and the study print component.

Finding aid updated by Paige Hilman, February 2018
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**Series 4: Activity Files, 1950-1984**

**Subseries 1: Writings, 1952-1981**

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<td>Book maquette for <em>The Photography of Max Yavno</em>, 1981</td>
</tr>
</tbody>
</table>

**Subseries 4: Lectures, Teaching, Workshops, 1950-1984**

<table>
<thead>
<tr>
<th>Box Folder</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>12 1</td>
<td>University Club of Los Angeles, 1950</td>
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</tbody>
</table>
Fourth Aspen Design Conference, 1954
AAPM/Advertising Agency Production Managers, 1960
National Society of Art Directors, ca. 1963
Industrial Photographers of Southern California, 1968
Art Center College of Design, 1972-1975
Workshops in Photography by Max Yavno, 1973
Society for Photographic Education, 1978, 1984
Hollywood Arts Review, 1982
San Francisco Camerawork, lecture series, 1983


Box Folder

Awards [See also: AG136:40 and 41 for more awards]
John Simon Guggenheim Memorial Fellowship, 1946-1978


Subseries 1: Miscellaneous Record, 1952-1985

Box Folder

Building maintenance; 1959, 1961-1963
Studio work orders
Building supplies
Photograph print notes; no date, 1980
Printing
Print order; 1985
Rate schedules, publications; 1952-1954
Miscellaneous notes, commercial work; 1960s-1970s
Max Yavno Photography, Inc; 1983 (minutes)
Laica; 1976-1979
Stamps and Postage
Stationers
Max Yavno stationary and business cards
Yavno letterhead, advertising
Photographers Assistants
Models
Models, content and release forms
Subseries 2: Camera equipment/processing records, 1956-1983

<table>
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<tr>
<th>Box</th>
<th>Folder</th>
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<tr>
<td>14</td>
<td>Burleigh Brooks, Burke &amp; James; 1967-1979</td>
</tr>
<tr>
<td>2</td>
<td>Calumet</td>
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<tr>
<td>3</td>
<td>Color labs</td>
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<tr>
<td>4</td>
<td>Film tests</td>
</tr>
<tr>
<td>5</td>
<td>Filters</td>
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<tr>
<td>6</td>
<td>Hasselblad camera; 1972, 1975</td>
</tr>
<tr>
<td>7</td>
<td>Lenses</td>
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<tr>
<td>8</td>
<td>Lens tests</td>
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<tr>
<td>11</td>
<td>Pan Pacific Camera; 1962, 1971-1983</td>
</tr>
<tr>
<td>12</td>
<td>Props and Rentals; 1956-1972</td>
</tr>
<tr>
<td>13</td>
<td>Samy’s camera; 1978-1984</td>
</tr>
<tr>
<td>14</td>
<td>Schaeffer Photo &amp; Camera supply; 1961-1978</td>
</tr>
</tbody>
</table>

Subseries 3: Invoices, 1949-1983

Arrangement is alphabetical by client.

<table>
<thead>
<tr>
<th>Box</th>
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<tbody>
<tr>
<td>15</td>
<td>Unidentified [Monument Valley, AZ trip], undated</td>
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<tr>
<td></td>
<td>Acquavella Galleries, 1973</td>
</tr>
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<td></td>
<td>Advertising Designers Incorporated, 1972-1974</td>
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<tr>
<td></td>
<td>Arthur Froehlich, 1956</td>
</tr>
<tr>
<td></td>
<td>Barcelona Productions, 1977</td>
</tr>
<tr>
<td></td>
<td>Barlow, Sidney, 1973</td>
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<td></td>
<td>Barnes Chase, 1956</td>
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<td></td>
<td>Bill Melendez Productions, 1957</td>
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<td></td>
<td>Botsford, Constantine and Gardner, 1957, 1964</td>
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<tr>
<td></td>
<td>California Test Bureau, 1957</td>
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<tr>
<td></td>
<td>Calkins and Holden, 1956-1958</td>
</tr>
<tr>
<td></td>
<td>Campbell-Mithun, Inc., 1966</td>
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<tr>
<td></td>
<td>Conrac Corporation, 1970 [annual report]</td>
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</tbody>
</table>
Crocker-Union Plant, [n.d.]
Cunningham and Walsh, 1957-1958
Dan B. Miner Company 1956-1957
David Larsen Advertising, 1961, 1963
Deane Brothers, Inc., 1969
Diana Newman and Associates, 1978
Divers plus McCormack, 1973, 1974
Donahue and Coe, Inc., 1963
Doyle, Dane, Bernbach, Inc., 1956-1958, 1960
Dreyfus Company, 1958
Earle Ludgin and Company, 1966
Encyclopaedia Britannica, 1971
Erwin Wasey, Ruthrauff and Ryan, 1964, 1966-1967
Fletcher Richards, Calkins and Holder, Inc., 1962-1963
Forbath Advertising, 1969
Foote, Cone, and Belding Advertising, 1956, 1964, 1966
Frank Miller Laboratories, 1958
Fred A. Niles Communications, 1968
Fred Kopp Advertising Art, 1956
Fuller and Smith and Ross, Inc., 1961-1962
Gould-Smith, 1956
Graphic Films Corporation, 1957
Grey Advertising, Inc., 1962
Hiebert, Inc., 1962
Honig-Cooper and Harrington Advertising, 1969
Human Interaction Research, 1969
Imperial Records, 1957
James B. Lansing Sound, 1967
Jane McCowan Photography, 1973
J.M. Straus and Company Advertising, 1957
John Monsos, 1956
June Wayne, 1971-1973
Ken Parkinson, 1966
Klosterman, 1963-1964
Knox Reeves Advertising, 1958
Knudsen Creamery, 1966
Lee and Associates, 1964
Litton Industries, 1958
Los Angeles County Art Museum, 1967
Malcolm Steinlauf, 1962
M.C. McMenamin, Inc., 1967
Mason Williams, 1966
Max Factor and Co., 1969
Mercedes Bates, 1956-1957
Merle Norman Cosmetics, 1970
Millicent Deming Modeling Studio, [n.d.]  
*Modern Bride* magazine, 1969
Music Center, 1967
Myers, Bateman, and Wartnik, 1972-1973
N. Lee Lacy and Associates, 1963
N.W. Ayer and Son, Inc., 1960
Perrett Company, 1962
Peterson Company, 1976
Phyllis Morrie Originals, 1964
Planning Research Corporation, 1966-1967
Revell, Inc., 1957
River Niger Film Group, 1975
Riviera Manufacturing Company, 1970-1971
Reprise Record Sales, 1962-1964
Rexall Drug and Chemical, 1963-1964
Robert C. Frojen and Associates, 1963
Robert M, Runyon, 1967
R.W. Webster Advertising, 1956-1957
Sarra, Inc., 1957-1958
Saul Bass, 1957
Sears Roebuck, 1963
Shakey’s Pizza, 1967
Sid Avery, 1976
Smithsonian Institution, 1973
Smock, Debnam and Waddell, Inc., 1963-1964, 1965
Studio Artists, 1961, 1972
Swafford and Company Advertising, 1963
Tatham-Laird, Inc., 1961
Teledyne Corporation, 1967
Thermador, 1961
Tilds and Cantz, 1960, 1964-1965
Top-Wip, 1957
Tracy’s Woodturning, 1971
Tri-Arts, 1956, 1962
Unigraphics, 1972
United California Bank, 1966, 1967
Verve Records, 1958
Walter Swarthout Studios, 1978-1979, 1983
Wartnik Advertising, 1969, 1975
Western Advertising, 1957
Western Growers and Shippers, 1966
West, Weir and Bartel, 1966-1968
Winner-Clippinger, 1967
*Woman’s Day*, 1965
Zimmer-Lieberman Construction, 1957

17 Commercial work, client payment records, undated – 1970s
18 Spiral bound books of photographs, portraits. Possibly as examples of work.
19 Spiral bound books of photographs, portraits. Possibly as examples of work.

Tearsheets, clippings, and advertisement mock-ups documenting commercial work done for clients. Alphabetical by client name or if client is unknown by project.

Box Folder

20 [Flower, n.d.]
Acme Appliance Manufacturing Company, [n.d.]
“Add An Egg,” [n.d.]
All American Markets, 1953
American President Lines,
Arcadia Metal Products, [n.d.]
Art Director and Studio News, 1953
Audience Tested Advertising for Kwikset Locksets, n.d.
ATP / Audience Tested Productions, n.d.
Avco Thrift, n.d.
Batten, Barton, Durstine, and Osborn, Inc., for Rexall Drug Company, 1961
Bestford, Constantine & McCarty, Inc. for Varian Associates, 1968
Beverly Hills National Bank, [n.d.]
Brett Lithographing Company, ca. 1958
Blue Cross-Blue Shield, 1955-1957
California Test Bureau, 1957
California Turkey and Hot Cling Peaches, [n.d.]
Calkins and Holden, for The Rand Corporation, 1957
Chanel [?], ca. 1977
Chicago Sunday Tribune Magazine, 1963
Community Chest, [n.d.]
“Concrete,” [n.d.]
Consolidated Film Industries, [n.d.]
Culligan Soft Water Service, [n.d.]
Doyle, Dane, Bernbach, Inc., for Rexall, Inc., [n.d.]
Doyle, Dane, Bernbach, Inc., for Lear, Inc., 1956
Eisaman, Johns and Laws Advertising, for Penzoil, 1966-1967
Eisaman, Johns and Laws Advertising, for Kahlua, 1972
Erwin Wasey, Ruthrauff and Ryan, for The Carnation Company, 1960
Falstaff Brewing Company, 1965
Foote, Cone, andBelding Advertising, for Catalina Swimwear, 1957
Ford, 1967-1969
George T. Stagg Company (Old Stagg Bourbon), 1957
Ginsburg & Levy, Inc., [n.d.]
Hildegarde, 1947
Hixson and Jorgensen, Inc., for Pacific Mutual Life Insurance Company, 1959
Hixson and Jorgensen, Inc., for Yamaha, 1969-1971
Hunt Foods, Inc., 1959
Johnson & Lewis Advertising for American President Lines, Inc., 1959
Kaiser Aluminum, 1962
KPFK 90.7 AM, Los Angeles, CA, 1962
KRLA, Los Angeles, CA, 1965
Lark Cigarettes, [n.d.]
Max Factor, [n.d.]
McCann-Erickson, Inc., for Forest Lawn Memorial Park Association, 1958
Myers, Bateman, & Wartnik for Ford, 1972
Portland Cement, [n.d.]
Ralston-Purina, Inc., [n.d.]
RCA/Southern California Gas Company, 1958
Reprise Record Sales, [1962-1964]
Tullis Company for Jose Cuervo Tequila, 1966
Young and Rubicam, Inc., for Coke, Inc., [1979?]
Young and Rubicam, Inc., for Ernst and Julio Gallo Winery, [n.d.]
Webcor Phonographs, 1957
West, Weir and Bartel, for ITT, 1968
Weston Engraving Corporation for Pillsbury “Poppin’ Fresh” Yeast Bread, [n.d.]
White Stag Manufacturing Company, [n.d.]
William Esty Company, Inc. for Camel Cigarettes, 1958

Series 6: Clippings, 1946-1986

Box   Folder
22     Clippings, undated, 1946-1969
23     Clippings, 1972-1986

Series 7: Publications, 1951-1985

Box   Folder
       American Photographer 3:1 (July 1979)
       American Photographer 5:2 (February 1981)
       Applied Photography 36 (1968)
       Arts and Architecture 68: 9 (September 1951)
       Art and Auction (July/August 1984)
       Art Direction 7:3 (June 1956)
       Art Direction 10:12 (March 1959)
       Art for Pleasure and Profit [Los Angeles Times Advertising Supplement] (March 1976)
       Art in America 64:1 (January/February 1976)
       Art News 39: 8 (November 1940)
       Art Now Gallery Guide 9:9 (May 1979)
       ARTnews (April 1976)
ARTnews (October 1978)
Artweek 7:7 (February 1976)
California Living (June 21, 1981)
California Living (January 8, 1984)
Camera 2 (February 1981)
Cliches 15 (April 1985)
Editor and Publisher 84:12 (March 1951)
Engineering and Science 14 (December 1950)
Foto 2 (November 1982)
Home [Los Angeles Times supplement] (May 1967)
Impression (December 1957)
Impression (Fall 1958)
Journal 9 [Los Angeles Institute of Contemporary Art] (January/February 1976)
Lear Siegler, Inc. 1966 Annual Report.
Life 56:1 (January 1964)
Life 56:6 (February 1964)
Life 56:8 (February 1964)
Los Angeles Time Advertising Supplement (October 18, 1964)
New West 1:16 (November 1976)
New West 2:12 (June 1977)
Newsweek 32:27 (December 1948)
Photo Metro 2:15 (December 1983/January 1984)
Picture Magazine 14 (1980)
Printletter 15 (May/June 1978)
Rangefinder 11:10 (October 1962)
San Diego Magazine (January 1985)
See 10:2 (March 1951)
Soviet Life 8:287 (August 1980)
TV Guide 8:39 (September 24, 1960)
TV Guide 8:49 (December 3, 1960)
TV Guide 8:51 (December 17, 1960)
TV Guide 9:11 (March 18, 1961)
TV Guide 9:13 (April 1, 1961)
TV Guide 9:37 (September 15, 1961)
TV Guide 9:37 (September 16, 1961)
TV Guide 9:38 (September 23, 1961)
TV Guide 11:37 (September 14, 1963)
University Publishing (Winter 1984)
Western Association of Art Museums Catalog of Exhibitions. [catalog]. San Francisco, 1981
Western Advertising 70:1 (August 1957)
Working for Wings 3:1-2 (January/February 1944)

Monographs that do not contain Yavno images (stored on bookshelves)


**Other monographs – not photography related**


*Art at Scripps: The Early Years*. [catalog]. Lang Art Gallery, 1988


26  Periodicals with no Yavno images identified
    *Applied Photography* 13 (1959)
    *Applied Photography* 15 (1961)
    *Applied Photography* 17 (1962)
    *Applied Photography* 18 (1962)
    *Applied Photography* 20 (1963)
    *Applied Photography* 21 (1964)
    *Applied Photography* 22 (1964)
    *Applied Photography* 23 (1964)
    *Applied Photography* 24 (1965)
    *Applied Photography* 25 (1965)
    *Applied Photography* 26 (1965)
    *Applied Photography* 27 (1965)
    *Applied Photography* 28 (1966)
    *Applied Photography* 30 (1966)
    *Applied Photography* 32 (1967)
    *Applied Photography* 33 (1967)
    *Applied Photography* 34 (1967)
    *Applied Photography* 35 (1967)
    *Applied Photography* 37 (1968)
    *Applied Photography* 38 (1968)
    *Applied Photography* 39 (1968)
    *Applied Photography* 41 (1969)
    *Applied Photography* 43 (1970)
    *Art Direction* 12: 9 (January 1961)
    *Art Direction* 12: 10 (February 1961)
    *Art Direction* 13:2 (April 1961)
    *Art Direction* 13:2 (May 1961)
    *Arts Quarterly: A Guide to the Performing Arts* (Fall 1985)
    *CA The Magazine of the Communication Arts* 6:4 (July/August 1964)
Commercial Camera 16/17 (1962)
Commercial Camera 19/20 (1963)
Commercial Camera 22 (1964)
Commercial Camera 23 (1964)
Commercial Camera 24 (1965)
Commercial Camera 26 (1965)
Commercial Camera 27 (1965)
Commercial Camera 29 (1966)
Commercial Camera 32 (1967)
Commercial Camera 33 (1967)
Commercial Camera 34 (1967)
Commercial Camera 35 (1967)
Commercial Camera 37 (1968)
Commercial Camera 38 (1968)
Newsweek 92:16 (October 1978)
New West 3:3 (February 13, 1978)
New West 3:5 (March 13, 1978)
New West 3:6 (March 27, 1978)
Ovo Magazine: The Automobile 30/31 n.d.
Ovo Magazine 9:42 (1981)
The Rangefinder 11 (November 1959)
The Rangefinder 34:8 (August 1985)
SF Camerawork Quarterly 12:1 (Spring 1985)
Technical Photography 14:5 (May 1982)
Technical Photography 17:9 (September 1985)
Technical Photography 17:10 (October 1985)
Time 121:24 (June 12, 1983)
Weaving Traditions of Highland Bolivia, December 19, 1978 to February
4, 1979. [catalog]. Los Angeles:
Craft & Folk Art Museum
Western Advertising 69:7 (March 1957)
Western Advertising 70:1 (August 1957)
Western Advertising 72:2 (February 1958)
Western Advertising 73:2 (February 1959)
Western Advertising 75:2 (February 1960)
Western Advertising 77:3 (February 1961)
Western Advertising 78:5 (September 1961)
Western Advertising 79:3 (February 1962)
Kodak B/W Photographic Papers, 1978
Kodak Bulletin for the Graphic Arts 5 (1964)
Kodak Bulletin for the Graphic Arts 6
Kodak Bulletin for the Graphic Arts 11
Kodak Bulletin for the Graphic Arts 12
Kodak Bulletin for the Graphic Arts 13 (1968)
Kodak Bulletin for the Graphic Arts 14 (1968)
Kodak Bulletin for the Graphic Arts 15 (1968)
Kodak Bulletin for the Graphic Arts 16, 1968 (?)
Kodak Color Films, 1971
Kodak Filters for Scientific and Technical Uses, 1970
Kodak Professional Black-and-White Films, 1976
Kodak Technical Pan Film, 1982
Mimiya PD Prism Finder Instructions, n.d.
Polaroid Black & White Polaroid Land Films, 1978 (?)

30-31 Duplicate exhibition announcements and publications

Series 8: Legal/Financial/Medical Records, 1947-1985
Receipts for personal and business expenses, banking and investment records, tax records, medical expenses, and legal files.

Subseries 1: Legal Records, 1953-1983

Box Folder

| 32 | 1-2 | Litigation, 1964, 1974 |
| 3  | Loan from Yavno, 1964-1968 |
| 4  | Louis Yavno estate, 1965-1969 |
| 5  | Santa Fe Properties, Ltd., 1967-1969 |
| 6  | Max Yavno Photography, Inc. (Incorporating papers), 1972-1984 |
| 7  | 9352 Properties Partnership, 1979 |
| 8  | Max Yavno wills, 1980s |
| 9  | Max Yavno, Last Will and Testament, 1985 |
| 10 | Lease to Yavno, 8911 Sunset Blvd, 1953 |
| 11-17 | Leases from Yavno to others, 7207 Melrose Ave., 1962-1983 |
| 18 | Deed, 9352 Van Nuys Blvd, 1979 |
| 19 | Title, 7207 Melrose Ave, 1983 |
| 20 | Oil and gas lease, 7207 Melrose Ave, 1983 |
Subseries 2: Tax Records, 1949-1985

Box    Folder
32  21    Accountant records, 1960s-1970s
22    Expenses, 1960
23    Assets / Liabilities, 1961
24    Correspondence from IRS, 1950s-1960s
31    Income tax returns: California individual: 1949-1950; 1953; 1980
34    Income tax returns: California corporate, 1974-1981
35    California sales tax, 1950-1984
36    Los Angeles sales taxes, 1963-1985
37    Property Tax Assessments, 1960-1984
38    Employee related tax records

Subseries 3: Investments, 1951-1985

Box    Folder
33  1    Social Security documents, 1951, 1974-1980
2    Max Yavno stock, 1968
3    E. F. Hutton, 1967-1984
4    Hutten/Energy Assets, 1983-1984
6    Oppenheimer investor services, 1983-1985

Subseries 4: Banking, 1948-1985

Box    Folder
33  7    Loans from Bank of America, 1952-1956
8    Security First National Bank: Loans, 1961-1971
9    Security First National Bank: Loan from Vlier, Blain H & Irene, 1961-1975
10   Westdale Savings & Loan, 1965-1983
34   Cancelled checks and bank statements, check stubs, 1948-1985
35   Cancelled checks, 1967-1982
    Check registers, 1962-1961
    Bank by mail deposits, 1961-1980
    Savings registers, 1949, 1967-1985
    Bank by mail deposits, Max Yavno Photography, 1972-1975
Cancelled checks, Max Yavno Photography, Inc., 1972-1981

Subseries 5: Receipts, n.d.

Box Folder

36 Camera equipment, credit card, household and studio receipts

Subseries 6: Medical Records, n.d, 1948-1984

Box Folder

37 Medical records (including some medical insurance)
38 Miscellaneous insurance records, undated, 1948-1984


Box Folder

39 8mm film “Yavno Project 1 Picture
2 16mm full coat magnetic sound film. Soundtrack for Project 1
2 Super 8mm films, “Outtakes of Yavno Project”: Bits and pieces of film
for the Yavno movie – not used in final film and poor quality.
8 boxes of Super 8 Kodak Ektachrome film; only 7 contain film
Reference DVD combines Yavno Project 1, music, and Outtakes from
Project 1
1 35 mm film: Filmways Productions, black-and-white counting leader, no
picture content
1 box Kodak White Movie Leader 7985
1 Cassette tape “Leonard Vernon on ‘Max Yavno’ Sept. 10, 1989”
1 Cassette tape “Sally Stein on ‘Max Yavno’ Sept. 28, 1989” (Museum of
Contemporary Art Los Angeles)

Series 10: Memorabilia/ Art/Artifacts, n.d., 1969

Box Folder

40 Scrapbook with clippings and awards
41 Awards: plaques
42 Doña Rosa black pottery of fish (Mexican Ceramic)
Grey seated male figure (Mexican Ceramic)
Red male figure (Mexican Ceramic)
Flat figure of male head (Mexican Ceramic)
43 Green and brown pottery shaped like fish (Mexican Ceramic)
Natzler bottle, orange-red crater glaze, 1969, d. 18 cm, h. 14.5 cm
Grey abstract sculptural piece
44 Brown abstract sculptural piece
Green abstract sculptural piece
Square blue abstract sculptural piece
45 Red beaded and embroidered hat
Tan beaded and embroidered hat
Tan wool poncho
46 Black rotary telephone
Rolodex file (empty; cards in Biographical Materials)
47 Red and black seated male figure
48 Bronze fish
Bronze dish
2 metal dishes
49 Large abstract sculptural piece inscribed by Yavno
50 Ceramic bust
51 2 Large green and brown metal lids
52 Printing plates
53 Max Yavno personal items; keys
53A 3 sets of blueprints, 1960
“Max Yavno Studio Building, Addition and Alteration of 7207 Melrose Avenue”

Series 11: Posthumous Materials, 1985-2005

<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
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<tr>
<td>54</td>
<td>1 Requests to reproduce Yavno photographs</td>
</tr>
<tr>
<td></td>
<td>2 Estate correspondence</td>
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<tr>
<td></td>
<td>3 Yavno scholarship fund</td>
</tr>
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<td></td>
<td>4 Kawasaki Museum, Japan</td>
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<td>5-7</td>
<td>Museum of Contemporary Art, Los Angeles</td>
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<tr>
<td>8</td>
<td>G. Ray Hawkins Inventory</td>
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<tr>
<td>9</td>
<td>Print distribution general file</td>
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<td>10</td>
<td>Friends of Photography</td>
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<tr>
<td>11</td>
<td>Huntington Museum</td>
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<tr>
<td>12</td>
<td>MOPA (Museum of Photographic Arts)</td>
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<td>13</td>
<td>MOMA – San Francisco Museum of Modern Art</td>
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<tr>
<td>14</td>
<td>Donations</td>
</tr>
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<td>15</td>
<td>Max Yavno funeral arrangements, 1985</td>
</tr>
<tr>
<td>16-18</td>
<td>Photography equipment inventory, undated, 1986</td>
</tr>
<tr>
<td>19</td>
<td>Posthumous correspondence to Yavno, 1985</td>
</tr>
</tbody>
</table>
AG 136: Max Yavno Archive - page 34

55 1 Max Yavno Property, 1985-1986
2 Studio lease, 1985-1986
3 Receipts, estate, 1984-1985
4-8 Estate records, 1985-1988, 1992, 2005
9 Banking records, all accounts
10 Check registers
13 Savings, 1987
14-19 First Los Angeles Bank
20 Cash receipts, 1988-1989
21-23 Cash receipts/cash disbursements, 1986
25 Tax information, 1986, 1987
28 Tax documents

56 1 Blue Cross
2 Bills – Medical
3 Medical Bills – Unpaid
4 Medicare
5 Insurance

Series 12: Photographic Materials, 1940-1985

Subseries 1: Black and white negatives, 4x5 and 2 ¼ x 2 ¼

Box Folder

57 4 x 5 inch and 2 ¼ x 2 ¼ inch b/w negatives
   The San Francisco Book, numbered by Yavno (see attached list)
   The San Francisco Book, not numbered
   The San Francisco Book, in page number order
   Ben Maddow book
   Miscellaneous unidentified color
   Miscellaneous identified
   Miscellaneous unidentified
   Vineyards, unidentified
   Vineyards, identified
   Unidentified 4 x 5 inch negatives
   Portraits of Aaron Siskind by Yavno
   Yavno self portraits

58 Los Angeles Book – negatives, contact prints, model releases
   Yavno exhibition – G. Ray Hawkins Gallery, 1980
Israel, Egypt
Bay Area, Morocco, Italy, 1983

“Most crowded block,” 1940-1941

San Francisco
Los Angeles

[Consuelo Kanaga and Wallace Putnam]

[Aaron Siskind]

[Kuniyoshi]

Maddow book plates
Unidentified portraits

Bull fighting

San Francisco [reject negatives?]

Views
Embarcadero
Chinese
Buildings
Bridges

San Francisco reject negatives

Market Street

Mexico, 1981-1982

[Wine in California negatives

Commercial & Portrait work (alphabetical) A-F

Commercial & Portrait work G-R

Commercial & Portrait work (alphabetical Q-Z – out of order

Wineries

mainly commercial, 4x5 negatives, n.d.

4x5 b/w negatives, Vicci Sperry artwork, 1970s

2-1/4 b/w negatives, misc. art & commercial, undated

2-1/4 b/w negatives, A-D, undated, 1948-1968

2-1/4 b/w negatives, E-L, undated, 1950-1968

[13], 1951-1965; undated

2-1/4 b/w negatives, M-P

2-1/4 b/w negatives, M-P, undated, 1957-1968

2-1/4 b/w negatives, “Rejects,” alpha-numeric, $.33-W, undated

2-1/4 b/w negatives, miscellaneous, undated

2-1/4 b/w strip negatives, undated, 1938-1940s

2-1/4 b/w test strip negatives, undated, 1967-1977
75  2-1/4 b/w negatives, Doc. Proj. Rejects, undated
76  35mm b/w film strip, “Mexico”, undated
77  Miscellaneous sizes; b/w negatives; color negatives and transparencies—
    commercial, undated, 1975
    35mm b/w film strip—Test patterns
    2-1/4 b/w negatives—Grand Canyon (?)
    2-1/4 b/w negatives—Bank of California
    4x5 b/w negatives—San Francisco
    4x5 b/w negatives—Group of businessmen
    8x10 b/w negatives—Commercial & a portrait
    8x10 b/w negatives—Commercial
    35mm color slides & strip film of Yavno
    2-1/4 color negatives of Yavno & unidentified women (Pat Berger?)
    2-1/4 color transparency, Yavno in Mexico
    4x5 color transparencies—Commercial
    8x10 color transparencies—Yavno & actors (?)
    8x10 color transparencies—Commercial
    Color separation guides

Subseries 2: Color negatives and transparencies

Box    Folder

78      Various sizes and 8x10 color transparencies:
       Alf, Martha
       Automobiles
       Bass, Saul
       Bissonette, Greg (Chateau Chevalier)
       Carlson, Janet Marie
       Chicken Delight
       Christian Brothers
       Coca-Cola
       Draper
       Eggs
       Flowers
       Ford
       Fruit
       Furniture
       Gallo
       Goodyear
       Hair
Hand

79

Various sizes and 8x10 color transparencies:
Hunts
Kaiser
Knudsen
Korbel
L.A. Nite
Los Angeles Times
Lear Siegler
Leitz
Lens Tests
Paul Masson
Max Factor
Men
Milk
Models
Peaches
Penzoil
Publicity

80

Various sizes and 8x10 color transparencies:
Purex
Purina
Rexall
Riviera
Rocks
Royal Typewriter
Silver ware
Squirt
Telephone
Thermador
TV Guide
Union 76
Vegetables
Wayne, June
Wheaties
Wilshire Oil
Wine Book
[Wine] Miscellaneous
[Wine], Tests
Yamaha
Yavno, Max
Yosemite
[Models in Yosemite]

81          8x10 mounted color transparencies
Miscellaneous commercial work

82          4x5, 2 ¼
Miscellaneous commercial
Otto Natzler (4x5)

83          Various sizes, color transparencies
Napa

84          Miscellaneous commercial, various sizes, color transparencies
Hunt’s
2 ¼ Portraits

Subseries 3: 35 mm Color Slides

Box   Folder

85          2 ¼ mounted color slides, “Hunt’s peaches,” undated
86          1967- 1980
1967:
Original tests
Coliseum firsts
La Sainte Chappelle seconds
Piccadilly firsts
Gears
[Orbs]
1968: unidentified party
1974: duplicates of [Napa?] show
1974-78: miscellaneous; no identification
1979:
New York
Black/white slides of cityscape [New York?]
1980:
Jerusalem
Watts and Cairo
Egypt
Cairo

87          1973-1974
Napa Valley
Various vineyards
Portraits
1966-1980
1966: McCall’s [House?] rejects; some of shot with Mandelbaum
1967:
   Coliseum rejects
   [Italy?] (3 boxes)
   London, plane in foreground
   Piccadilly Circus rejects
   La Sainte Chapelle seconds
   Eiffel [Tower]; lost Chappell seconds
   Gyro mandolins
1969: Bob Wheeler and Dean Bras
1975 [?]:
   [Napa; wine country]
   Moon [Grand Canyon; Canyon de Chelly; marina]
   Cockpit seconds
   [Grand Canyon; Canyon de Chelly]
1980 [Black & White]:
   Cairo; Jerusalem
   Tests

1967-1982
1967-1974: Vignes
1967-1969: Orange Juice
1967:
   Gyro
   Venice rejects
   Gyro seconds
   Slates of prints
   Industrial seconds (2 boxes)
   Industrial[?]
   Industrial selects
   Eye 9 Springs
   [Turquoise ring]
   [Monument Valley Tours]
1971: Sailboats
1974: Wine grape varietals
1975:
   Airplane cockpit
   [Death Valley?]
   [Grand Canyon]

90
1967-1975
1967:
  - Gyro
  - Heating/Air condition
  - IBM
    - [Computer?] [miscellaneous]
    - [miscellaneous]
  - 1974: Wine country photos
  - 1975: Napa

91
35 mm color slides of California wine country, undated, 1973-1974

Subseries 4: Color Slides from Binders

Color slides were originally housed in three-ring binder notebooks. Yavno’s descriptions for each slide page are listed here.

Box  Folder

92  Binder labeled: “Reproductions of Advertisements”
  - 2 Chinese men, 1973
  - Aaron, 1973
  - Death Valley, 1975
  - Eggs, 1973
  - Guggenheim, 1973
  - Grey card tests, 1973
  - Griffith Park Observatory, 1974
  - Max Factor, 1973-1974
  - Ford, 1972-1973
  - Hunts Ketchup, 1973
  - Los Angles, 1971, 19731975
  - McCall’s, 1966, 1973
  - North American, 1973
  - Pennzoil, 1973
  - San Francisco, 1973
  - Studio kitchen, 1974
  - Squirt, 1973
  - Sunsets, 1974
  - Vegetables, 1973
  - Wine book, 1973
  - Yamaha, 1973

93  Binder labeled: “Almedan – Franzia, Seconds”
Miscellaneous, 1973, 1974, 1982
Almedan Book, 1973-1974
Back Lit Book, 1974
Bear Mountain Winery Book, 1974
Beaulieu book, 1974
Beringer book, 1974
Brookside book, 1974
Buena Vista book, 1974
Churches book, 1974
Coucannon book, 1974
Cucamonga book, 1974
Eastside book, 1974
David Fickker book, 1974
Fog Book, 1973
Franzia Book, 1974
Misc. 8x10 Color Transparences, [n.d.], (11)
Misc. 4x5 Color Transparences, [n.d.], (6)
Misc. 2x3 Color Transparences, [n.d.], (4)
Binder labeled: “Almedan – Christian Brothers, Thirds”
Almedan-Paicentes, 1973-1974
Almedan-Saratoga, 1973
Almedan-Los Gatos, 1974
Bear Mountain Winery, 1974
Beaulieu, 1974
Beringer, 1974
Brookside, 1974
Buena Vista, 1974
Chappellet, 1973
Christian Brothers, 1974
Chateau Chevalier, Greg Bissonette, 1973
Christian Brothers, St. Helena, 1973-1974
Christian Brothers, Mt. La Salle, 1974
Binder labeled: “Napa Valley – Yavno, Seconds”
Napa Valley Co-Op, Book, 1974
Parducci, 1974
Fred Perella Minetti, Delano Book, 1974
Picking Grapes [empty]
Planting, Book, 1974
Rancho California Book, 1974
Ridge Book, 1974
St. Helena [empty]
San Gabriel Book, 1974
Schramsberg Book, 1974
Sebastian Book, 1974
Silverado Book, [empty]
Simi Book, 1974
Smudge Pot Book, 1974
Chateau Sauverain Book, 1974
Sauverain Cellars Book, 1974
Sterling Book, 1974
Stony Hill Book, 1974
Sunai Book, 1974
Vallejo, General Book, 1974
Vignes Street, 1975
Vines Book, 1974
Vineyards Book, 1974
Wente Book, 1974
Wind Machine Book, 1974
Widmer Book, 1974
Windsor Book, 1974
Winkler Vine, 1974
Binder Labeled: “Book”
  1973
  1, 1973-1974
  2, 1974
  4, 1973-1974
  3, 1974
  5, [empty]
  6, [empty]
  7, [empty]
  [no label], 1973, 1974

96  Binder labeled: “Freemark – Mustard, Seconds”
Freemark, Book, 1974
Freemark Abbey Book, 1974
Gallo Book, 1974
Geyser Peak Book, 1974
Hanzell Book, 1974
Heitz Book, 1974
Helicopter Book, Sonoma to St. Helena, 1974
Inglenoak Book, 1974
Italian Swiss Book, 1974
Korbel Book, 1974
Krug Book, 1974
L. Martini Book, 1974
Paul Masson Book, 1974
Maya camas Book, 1974
Mechanical Harvester Book, 1974
Misc. Book, 1974
Modesto Book, 1974
Mondavi Book, 1974
Moon Book, 1974
Mustard Book (Next to (South of) Office and Napa Valley Co-Op Crush), 1973
Binder labeled: “Dupes”
Tests, 1974
Dana Point, 1976
Canyon de Chelly, 1976
Almedan, 1974-1975
Back Light, 1974-1975
Blue Grapes, 1974-1975
Century City, 1974-1975
Chateau Chevalier, 1975
Christian Brothers, 1974-1975
Cucamonga, 1974-1975
Draper Mustard, 1974-1975
Draper Vineyard, 1975
Fog, 1975
Green Grapes, 1974-1975
Korbel Redwood Stumps, 1974-1975
Korbel Tractor, 1975
Krug, 1974-1975
Masson, 1973, 1975
Misc., 1975
Mustard, 1974-1975
Simi, 1975
Stagg Leap, 1975
Stony Hill Red, 1974-1975
Waves, 1973, 1975
Wente, 1974
Widner, 1974-1975

97
“B & W” [Black-and-white copy slides]
Rejects, 1976
Firsts, 1976
N.Y., 1976, 1978
Dupes, 1976
S.F., 1976, 1978
Imperial Valley, L.A. New, 1978
National Parks, 1978
Portraits, 1978
Dupes Extra, 1976, 1978

98
“Churches through Mechanical Harvester, Thirds” and “Christian Brothers through Inglenook”
Churches, 1974
Concannon, 1974
Crushing, 1973
Cucamonga, 1974
Draper, 1973-1974
Fricklin, 1974
Fog, El Camino, 1973
Franzia, 1974
Freemark Abbey, 1974
Gallo, 1974
Grapes, 1973-1974
Hanzell, 1974
Joe Heitz, 1974
Helicopter, Sonoma to St. Helena, 1974
Inglenook, 1974
Korbel, 1973-1974
Krug, 1974
L. Martini, 1974
Paul Masson, 1973-1974
Mayacamas, 1974
Mechanical Harvester, 1974

99
“Misc through Yavno, Thirds” and “Wine Pics, Korbel through Winkler”
Misc., 1974
Modesto (Gallo?), 1974
Modesto, Gallo, Helicopter, 1974
Mondavi, 1974
Moon, 1974
Perelli-Minetti, 1974
Rancho California, 1974
Ridge, 1974
San Gabriel, 1974
Schramsberg, 1974
Silverado Road, 1973-1974
Simi, 1974
Smudge Pots, 1974
Stag’s Leap, 1973
Sterling, 1974
Stony Hill, 1974
Thomas, 1974
Vines, 1974
Vineyards, 1974
Wente, 1974
Widmer, 1974
Windsor, 1974
Winkler Vine Book, 1974

Subseries 5: Contact Prints, Proof Prints, Study Prints

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